

TEMPLATE 2: QUALITY GATE

Complete before submitting any initiative for review. All six questions must be answered Yes to pass. If any answer is No, apply the fix before resubmitting.

INITIATIVE NAME

SUBMITTER

1 Is the hypothesis stated as "If we do X, we believe Y will happen because Z"? Yes No

If No: Rewrite the hypothesis using the If/Then/Because structure before proceeding.

2 Have you mapped at least 5 assumptions using the Assumption Map? Yes No

If No: Complete the Assumption Map (Template 3) and identify your highest-risk assumptions.

3 Is your first experiment designed to test the riskiest assumption, not the easiest one? Yes No

If No: Reorder your experiment plan to target the "Test First" quadrant assumptions.

4 Can you describe what evidence would make you stop or pivot? Yes No

If No: Define your kill criteria. What signal would tell you this is not working?

5 Have you identified who the decision-maker is and when the decision will be made? Yes No

If No: Confirm the sponsor and schedule the Open Studio before starting the cycle.

6 Does this initiative connect to a stated strategic priority (not just a good idea)? Yes No

If No: Link the initiative to a specific strategic priority or reconsider whether to pursue it.

RESULT

PASS (all Yes) FAIL (one or more No)

DATE

SIGNATURE
